



Build Smarter. Scale Faster. Drive More Revenue.

Tailored HubSpot Solutions for **Manufacturing**



Streamline Sales from Quote to Close

Manufacturing revenue depends on efficient quoting and timely follow-up. We help firms like Affinis — parent company of SaniServ and SecoSelect — implement HubSpot systems that automate quote generation, centralize communications with distributors, and track deals from inquiry to invoice. The result: faster closes, fewer missed opportunities, and a stronger pipeline.

Client Spotlight



AFFINIS

Affinis®, parent company of SaniServ® and SecoSelect®, faced declining revenue and little clarity on what was driving sales. Delmar® partnered with Affinis® to modernize their sales strategy. They aligned marketing with sales, established a transparent and trackable process, and introduced tools to measure real-time insights. The result streamlined approach that fueled measurable growth.



Sales pipeline
grew **11.75X**
to \$15M



Contact
engagement
increased **13X**



Live insight
now guides
every initiative

"If your organization is focused on growth, you should start working with **Delmar®** today. I'm confident they'll roll up their sleeves, help you develop a strategy, and work with you in the trenches—like they continue to work with us."

Robert McAfee
President of Affinis®



Optimize Operations, Reduce Overhead

Simplifying Processes

Revenue grows when workflows run efficiently. We help manufacturers simplify processes by automating order confirmations, scheduling follow-ups, and integrating HubSpot with ERP systems. This not only reduces administrative load but also keeps production and sales aligned to meet demand faster.

Gain Visibility Into the Entire Revenue Pipeline

With custom HubSpot dashboards, manufacturing leaders can see exactly where revenue is being generated — and where deals are stalling. From initial inquiry through fulfillment, you'll have clear visibility into your pipeline, helping you forecast growth, allocate resources, and make smarter investments in your business.

Learn More



317-552-1657



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Your Growth Starts Here



Scan the QR code
or visit the website:
www.ucgrowth.co/hubspot



Proven Results. Real Growth. Relentless Impact.



We support clients in managing over **\$1 billion** in sales pipelines, driving impactful results.



We enable customers to send over **10 million personalized marketing messages** every month.



We simplify operations by automating **hundreds of business processes**.



We help oversee more than **14 million deals** for smoother workflows.



We help manage **millions of contacts**, keeping communications organized and relationships strong.