



# Drive More Revenue. Win More Clients. Scale Smarter.

Tailored HubSpot Solutions for **Law Firms**

## Streamline Client Acquisition

Revenue starts with predictable client flow. We help law firms implement HubSpot to capture leads, track referrals, and automate follow-ups so no opportunity falls through the cracks.

## Convert Leads into Paying Clients

Not all inquiries are equal — and wasted time on low-quality leads costs revenue. With HubSpot, we build lead scoring, automated routing, and personalized engagement sequences that prioritize high-value cases.

## Maximize Efficiency, Minimize Overhead

Law firm revenue isn't just about winning more cases — it's about operating leaner. We simplify operations by automating intake, scheduling, billing reminders, and reporting.

## Strengthen Client Relationships

Strong client relationships drive referrals, repeat business, and higher lifetime value. We help firms centralize client communications, track case history, and automate updates.

## Proven Results. Real Growth. Relentless Impact.



We support clients in managing over **\$1 billion** in sales pipelines, driving impactful results.



We help oversee more than **14 million deals** for smoother workflows.



We help manage **millions of contacts**, keeping communications organized



We help customers send **10M+ personalized marketing messages** each month.



We simplify operations by automating **hundreds of business processes**.

# Law Firm HubSpot Wins

Delmar built a custom protocol within BKR Law's HubSpot CRM that integrates directly with the USCIS database. This automation updates each client's immigration status in real time, eliminating manual checks and reducing delays. By streamlining these updates, BKR Law can provide faster, more transparent communication with clients, strengthening trust and improving overall case management.



## A Complete Digital & Marketing Overhaul



**Website Redesign** — Professional, mobile-friendly site that reflects expertise and converts visitors into consultations.



**Custom Intake Forms** — Automated, user-friendly forms that simplify client onboarding and feed directly into HubSpot.



**Content Marketing** — Engaging blogs and thought leadership articles to build trust and SEO presence.



**Video Production** — Branded videos to humanize the firm and explain services in a clear, compelling way.



**HubSpot CRM** — Centralized client management, automated workflows, and pipeline visibility from inquiry to case close.

## Client Acquisition & Retention

### Data That Drives Better Decisions



We give partners visibility into the entire revenue pipeline. With custom HubSpot dashboards, firms can measure conversion rates, track marketing ROI, and forecast growth with accuracy.

### HubSpot Grows Firm Revenue



HubSpot helps law firms capture more leads, automate intake and consultation scheduling, and deliver personalized outreach by practice area. This way firms close more cases generating stronger referral revenue.

### Revenue-Driven Engagement



Automated campaigns re-engage prospects and convert missed opportunities. Branded emails, thought leadership, and ROI tracking attract high-value cases and maximize every marketing dollar.

## Your Growth Starts Here

Scan the QR code  
or visit the website:  
[www.ucgrowth.co/hubspot](http://www.ucgrowth.co/hubspot)

