



Educate Smarter. Grow Faster. Reach More Students.

Tailored HubSpot Solutions for the **Education Industry**

Attract Students **with Less Hassle**

Your enrollment pipeline depends on awareness and trust. We help schools and edtech companies build targeted campaigns, segment prospective students, and personalize outreach across channels. From digital ads to automated nurture sequences, we turn interest into applications — and applications into enrollments.

Proven Results. Real Growth. **Relentless Impact.**



We help oversee more than **14 million deals** for smoother workflows.



We enable customers to send over **10 million personalized marketing messages** every month.



We simplify operations by automating **hundreds of business processes.**



We support clients in managing over **\$1 billion** in sales pipelines, driving impactful results.



We help manage **millions of contacts**, keeping communications organized and relationships strong.

From Inquiry to Enrollment

We help education organizations convert more students by streamlining admissions workflows, automating follow-ups, and keeping communications aligned across counselors, recruiters, and faculty. With HubSpot, your team spends less time chasing paperwork and more time engaging the right students.

Education Revenue Wins We've Delivered



Impact EMS saw an **81.88% increase** in conversion rate.



They saw a **24% jump** in average order value.



They also saw a **74% boost** in multi-month purchase.

Performance Highlights



Created 101 Workflows



Created 162 Marketing Emails



Created 34 Landing Pages



Knowledge based articles



28 Custom Dashboards



207 Custom Reports

That's what we value with this team is that not only are they going to show you how to do it, but they're going to teach you and make sure you can do it in the future. **I absolutely would recommend Delmar** for any business that needs help with their customer support and their customer relationship manager.

Adam Knight

Impact EMS Operations Manager

Learn more about how Delmar helped Impact EMS at www.ucgrowth.co/impactems



Hubspot Certified

As a HubSpot Certified partner, we build proven, revenue-driving systems tailored to education. Our certification means your institution gets best-practice strategies to increase enrollment, improve retention, and grow long-term revenue.

Learn More



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www.ucgrowth.co

